

SBM FOR EVERY LEVEL:

Our Small Business Management Program meets you where **You're** at!

Interactive Live Online Sessions!

- One-On-One Confidential Advising.
- Creation of a customized Individualized Program Plan (IPP) for YOUR business.
- Networking.
- Experience Boxes, available monthly. These include treats to keep you energized and focused during interactive online class time.
- Covid related content to keep your business surviving and thriving.
- Create simple, workable Sales and Marketing plans for traditional and online media.
- Manage your financials for maximum returns.

LEVEL ONE (1)

Business Foundations

\$599 + \$95/PLUS 1

Leadership/Goal Setting
Finance Management Series
Sales and Marketing
Social Media Deep Dive
The Legal Forum
Human Resources 101
Business Book Club Discussion

LEVEL TWO (2)

Systems Planning

\$649 + \$95/PLUS 1

Strategic Leadership Planning
Financial Management
Customized Financial Analysis/
Advising Trends and Analytics
Dive
Market/Trend Research Report
Creating Sales Plans
Employee Management
Business Book Club Discussion

LEVEL THREE (3)

Strategic Planning

\$699 + \$95/PLUS 1

Mastermind Focus Groups
Creating Budgets
Roadmap Planning
Market/Trend Research Report
Pitch Training
Effective Negotiating
Building Value for Transition
One Page Business Plan
Life After Business Planning
Succession Planning

**To learn more and apply
Call: 541-440-7824**



**Scholarships available for ALL levels
Grants Available for business that are
eligible.**

Additional Discounts available for:

- Downtown Roseburg Association members
- Veterans
- Chamber members
- Tribal Businesses



UCC is an equal opportunity Employer and Educator



**Diane Mahoney
SBM Instructor**

The Oregon SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration, the Oregon Business Development Department, and other private and public partners, with Lane Community College serving as the Networks lead host institution. Oregon SBDC services are extended to the public on a nondiscriminatory basis. Language services are available for limited English proficient individuals.





Small Business Management Program

Have a desire to succeed as a small business owner and need time to work ON your business rather than in your business?

Take a Deep Dive Into Your Business Goals!

Course presentations from industry professionals include:

- *Human Resources*
- *Accounting & Tax Guidelines*
- *Mentoring*
- *Live Legal Forum*
- *Peer Networking*
- *Expert Presenters*

Classes Meet Monthly Starting in November 2020

Call us now at 541-440-7824 for your application appointment and get started!



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